



## **NEWS RELEASE**

16 January, 2012.

### **New homes on target for Spring launch**

A new social housing development is taking shape in Stoke-on-Trent.

Staffordshire Housing Association is working in partnership with Keepmoat Homes to provide homes off Summer Street, Stoke.

The development is next to the highly successful West End Village development which was opened by Staffordshire Housing Association in January 2011.

The new development consists of 10 houses for rent (eight have two bedrooms and two have three bedrooms) and a 12 apartment annexe to West End Village.

Keepmoat Homes is also building houses for sale on the site.

Diane Lea, Chief Executive at Staffordshire Housing Association, said: "There is always high demand for good quality social housing. These new homes will be available for people registered with Staffordshire Housing Association and Stoke-on-Trent City Council.

"Staffordshire Housing Association has been based in the town of Stoke for many years and we are committed to working towards the town's regeneration.

"This development is being built on a previously derelict site and will help to improve the local environment for residents in the Bothen and West End areas of the town."

The homes are expected to be completed this Spring with the two bedroom apartments becoming available in the autumn.

Anyone interested in renting either a house or apartment should call Staffordshire Housing Association on 01782 744533 and/or Stoke-on-Trent City Council on 01782 233696.

**ENDS.**

For media enquiries contact Sandra Barber at Staffordshire Housing Association on 01782 744533.

**Notes to Editors:**

Staffordshire Housing Group is a housing association committed to building a better future for local communities. Established in 1984, SHA provide a huge range of tenant services including maintenance, tenancy support, estate management and gardening, as well as essential guidance on income management, money advice and benefits assessments. They are committed to improving live in Staffordshire through regeneration, supported housing, older people's villages, key worker homes and a rolling programme of home improvements. Their subsidiary company, Blue Mountain Housing Association, also work closely with refugee and local BME communities to provide essential support with healthcare, education, training and employment as well as access to quality housing.