



staffordshire
HOUSING ASSOCIATION

NEWS RELEASE

Date: 6 August, 2011.

Housing staff make a clean sweep of their area

Office staff swapped their suits for overalls as they worked to spruce up the neighbourhood where they work.

Staffordshire Housing Association's Good Neighbours campaign saw Chief Executive Diane Lea and her staff litter picking and tidying the streets around the West End and Boothten areas of Stoke on Friday, 5 August.

Skips will also be provided by the Housing Association so that householders can dispose of their bulky waste items free of charge.

Litter picking sessions were held between 11am and 2pm and were followed by an afternoon of games, sports and a barbeque at the Boothten Neighbourhood Centre, Stoke, from 3pm until 5pm.

Staffordshire Housing Association staged the event along with SWOCA (Stoke West and Oakhill Community Association).

"Staffordshire Housing Association (SHA) moved to our new offices in the West End of Stoke in early 2011 and have been made very welcome," said Diane Lea.

"We are a community based organisation and always strive to be good neighbours – so on Friday (5 August) we went the extra mile to help out."

Patrols of Staffordshire Housing Association staff went out in shifts throughout the day, and skips were hired by Staffordshire Housing Association and placed at convenient points around the area and on the car park of the SHA offices off London Road, Stoke.

Marg Hardcastle, Chair of SWOCA, said: "We are delighted to be working alongside Staffordshire Housing Association on this initiative which helps to clean up the area and bring people and their communities closer together."

Staffordshire Housing Association is among the area's biggest social landlords owning and managing around 2,800 homes in the North Staffordshire area.

The association runs an annual good neighbour competition where people living in SHA properties can nominate community spirited neighbours for an award.

Ends

For media enquiries contact Sandra Barber, Communications Manager, on 01782 744533.

Notes to Editors:

Staffordshire Housing Association provides quality, affordable homes and a range of tenant services. It is committed to improving lives in Staffordshire through regeneration, supported housing, older people's villages, key worker homes and a home improvement agency, Revival.